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POLYMERS

& RUBBER MATTERS

Business magazine for plastics processing.

2026 MEDIA KIT

THE MAGAZINE'S BRAND VISION

POLYMERS & RUBBER MATTERS (PRM) is World's leading business magazine for Plastics Processing featuring Injection molding technology; Recycling, Thermoforming and forming technology; Extrusion technology; Additive manufacturing / 3D printing technology; Tooling, materials, process engineering and services.

KEY FOCUS OF THE MAGAZINE

Process technology/ engineering & chemicals

Injection & Blow Moulding Machines

Extruders & Extrusion Lines

Packaging Machines

Processing & Converting Machines

Rubber Processing Equipments

Parts & Components

Plastic Welding Equipments

Auxiliary & Testing Equipments

Finished & Semi finished Product Manufacturers

Plastic tooling & Engineering Products

Bio-Plastics & Degradable Plastics

Material Formulating/Compounding

Recycling & Green Solutions, software & consultants

Mould, Dies, Designers and Creators

Raw Material, Additives, Bioplastics, Coating Compounds & Thermoplastics
Rubbers & Elastomers, color pigments, fillers, composite material, adhesives & glues

READERS

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READERSHIP

Injection moulding technology
 Thermoforming and forming technology
 Extrusion technology
 Additive manufacturing / 3D printing technology
 Tooling, materials, process engineering and services

AD SPECIFICATIONS

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Publication Schedule:

S.No.	Issue	Issue Date	Deadline	Editorial Plans
1.	January	20th January	15th January	Injection molding technology/moldings
2.	February	20th February	15th February	Packaging Machines & Bioplastics
3.	March	20th March	15th March	Recycling & Thermoforming
4.	April	20th April	15th April	Extrusion Technology/molds & Dies
5.	May	20th May	15th May	Plastic Recycling, Plastic Processing
6.	June	20th June	15th June	Plastics Parts & Components/mold-dies
7.	July	20th July	15th July	Process Technology/Chemicals/Powder & Liquid Processing
8.	August	20th August	15th August	Liquid Processing/Chemicals
9.	September	20th September	15th September	Process Technology/Chemicals/Powder & Liquid Processing/molding and dies
10.	October	20th October	15th October	Process Engineering & Services/dies
11.	November	20th November	15th November	Plastics & Rubber Processing Machinery

* Subject to change, without notice

CIRCULATION & CIRCULATING COUNTRIES

Print Copies: 34,500 Each Monthly Edition

E-Flipbook Digital Edition: 1,36,000 Copies

INDIA	Country wise circulation in percentage	45
NEIGHBORING INDIA	(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)	5
CHINA		5
JAPAN		7
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MIDDLE EAST	(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)	5
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UK		5
USA		5